3 Reasons Why Oatly's Cheddar Cheese Is the Dairy-Free Delight You Need And you need it now.

For cheese lovers, the possibility of giving up such a staple in their diet seems extremely challenging and almost impossible. Cheese enthusiasts feel so strongly about their love for the food that they push past their lactose intolerance or dietary restrictions to feed that passion. We're here to tell you that you don't need to do all of that. Our new oat-based cheddar cheese is the solution and exactly what you need to fulfill that cheese satisfaction while not sacrificing your stomach (and it's absolutely delicious). If we haven't convinced you already, here are some reasons why Oatly's cheese is the dairy-free delight you've been searching for:

1. One-of-a-Kind Creaminess and Flavor:

We get it. You don't think oat-based cheddar cheese can replace the actual thing. But unlike some dairy-free alternatives lacking in texture or taste, Oatly's cheddar replicates the rich consistency and bold flavor profile of dairy cheese. Whether melted over a pizza, layered in a gooey grilled cheese or simply enjoyed on its own, the oat cheddar cheese delivers a satisfying experience without compromise (and let's not forget the fantastic cheese pulls). We're also the first brand to attempt cheese fermented from oats, so it's truly one of a kind. So, be one of the first to try it.

2. Good for the People and the Planet:

Everyone knows we're dedicated to our sustainable practices. In a dairy world where it takes 10 pounds of milk to make one pound of cheese, we want to be at the forefront of changing that. Our cheddar cheese is crafted from oats, a renewable and environmentally conscious source that requires significantly less water and land resources than dairy farming. When you switch to our oat-based cheese, you're helping reduce environmental

footprints while indulging in a delicious snack. It's a win-win decision if you ask us.

3. Perfect for Every Occasion:

From dinner party charcuterie boards to on-the-go snacks, our cheddar cheese has you covered for every occasion and every craving. It's the perfect ingredient for many recipes, and the possibilities are endless. Not only is it great in every situation, but it's suitable for everyone. No matter if you are vegan, lactose intolerant or the average Turophile (fancy word for cheese-lover), we promise you will enjoy Oatly's cheddar.

Did our new cheddar cheese check all of your boxes? If you're convinced now, check out our Oatfinder to find the nearest grocery store selling our products.

Let's Get Cheesy.